
LAS VEGAS DIGITAL MARKETING AGENCY

Adnexu. Digital Marketing 3.0.

Agency portfolio and full product guide for search, social, local demand, e-commerce, marketplaces, and custom development.

15 full products | 21+ years of veteran experience | Senior team, zero handoffs

THE AGENCY

Senior-led by design.

Adnexu is a Las Vegas digital marketing agency led by a veteran with more than 21 years of digital marketing experience. The people who shape the strategy stay close to the work, without account-manager handoffs.

The agency pairs local roots with international reach across six continents. Search, media, marketplaces, e-commerce, local demand, and custom product work can be planned as one connected system.

21+ Years of veteran experience	15 Full products	6 Continents served	1 Senior team, zero handoffs
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HOW THE TEAM WORKS

A clear operating standard.

Senior only
Strategy and execution stay with experienced operators.

Custom by default
Websites, apps, campaigns, and systems are planned around the business.

Proof over promises
Baseline measures such as rankings, calls, form activity, and revenue make the work visible.

Adnexu can begin with one product or assemble a broader program around the customer journey. The work is matched to the business, the market, and the next decision.

REPUTATION

Reputation built in the work.

The agency keeps a public proof gallery alongside direct client feedback. The evidence below is drawn from the current Adnexu case material and is presented as a record of work, not a promise of a future result.

Verified ranking case

Google USA | Beverly Hills dentistry | October 2019 to October 2020

Beverly Hills Dentistry	-	1	+199
Dentist Beverly Hills	-	2	+198
Beverly Hills Dentist	-	2	+198
Invisalign Beverly Hills	-	3	+197
Composite Fillings Beverly Hills	-	4	+196
Laser Dentistry Beverly Hills	-	5	+195
Veneers Beverly Hills	-	6	+194
Best Dentist Beverly Hills	-	10	+190

The full gallery includes 17 tracked terms. Sixteen high-intent keywords reached page one in the recorded case.

Selected client messages

"This week we had 3 patients. All new, all cosmetic, all signed up."

Private client message | Medical practice

"Today I got 2 patients from the internet, that's awesome."

Private client message | Dental practice

"WOW I am amazed. Great job! And the Instagram is so unique. I really like the animation you arranged."

Private client message | Brand owner

15 FULL PRODUCTS

Each product can stand alone. Together, they form one connected system.

The 15 full products are designed to be specific enough to plan, measure, and improve around the business.

DESIGN AND BUILD

Web Design and Development

Custom websites planned around the conversion path, from discovery through launch.

WHAT THE TEAM HANDLES

- Discovery workshop and site architecture
- Custom UX and UI design system
- Hand-coded frontend development
- CMS setup and content migration
- Core Web Vitals performance pass
- Launch and post-launch support

ORGANIC RANKINGS

Search Engine Optimization

Technical, content, authority, and AI-search work planned as one organic visibility system.

WHAT THE TEAM HANDLES

- Technical SEO audit and fixes
- Keyword and demand research
- Entity and structured data planning
- Content strategy and briefs
- Authority and link acquisition
- AI search readiness and reporting

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PAID ADS AND PPC

Search Engine Marketing

Paid search structured around disciplined testing, measurement, and clear business reporting.

WHAT THE TEAM HANDLES

- Account audit and restructure
- Keyword and audience strategy
- Ad copywriting and testing
- Landing page alignment
- Conversion tracking and attribution
- Optimization and reporting

FACEBOOK AND INSTAGRAM

Meta Marketing

Creative, targeting, retargeting, and measurement for the Meta advertising ecosystem.

WHAT THE TEAM HANDLES

- Campaign strategy and setup
- Creative testing matrix
- Lookalike and retargeting audiences
- Pixel, CAPI, and event tracking
- ROAS optimization
- Creative refresh planning

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ORGANIC AND PAID SOCIAL

Social Media Marketing

Content systems, community rhythms, distribution, and paid amplification working together.

WHAT THE TEAM HANDLES

- Channel strategy and playbook
- Content calendar and production
- Community management rhythms
- Paid amplification campaigns
- Influencer and UGC coordination
- Analytics and iteration reports

COMMERCE GROWTH

E-commerce Marketing

Storefront, product discovery, paid media, retention, and measurement aligned to one customer journey.

WHAT THE TEAM HANDLES

- Storefront and conversion audit
- Product feed and shopping readiness
- Paid acquisition campaign structure
- Lifecycle email and retention plan
- Merchandising and offer testing
- Revenue and conversion reporting

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LOCAL DEMAND

Local Services Marketing

Local search, maps, reviews, paid demand capture, and conversion paths for service businesses.

WHAT THE TEAM HANDLES

- Local search and competitor audit
- Google Business Profile plan
- Service-area landing page strategy
- Local paid-search structure
- Review request and response workflow
- Call, form, and conversion measurement

IDEA TO MARKET

Product Development

Digital product planning and build work that keeps the route to market visible from the start.

WHAT THE TEAM HANDLES

- Concept validation and research
- Interactive prototyping
- MVP scope and roadmap
- Design and engineering sprints
- Analytics and feedback loops
- Launch and go-to-market plan

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MARKETPLACE GROWTH

Amazon Marketing

Listing, storefront, paid media, launch, and review work for Amazon customer journeys.

WHAT THE TEAM HANDLES

- Listing SEO and copywriting
- A+ content and storefront design
- Amazon PPC management
- Product launch planning
- Review and rating strategy
- Inventory and pricing guidance

SHORT-FORM VELOCITY

TikTok Marketing

Native content, creator operations, paid campaigns, and TikTok Shop work for short-form demand.

WHAT THE TEAM HANDLES

- TikTok content strategy
- Short-form creative production
- TikTok Ads and Spark campaigns
- Creator and UGC pipelines
- TikTok Shop setup and optimization
- Trend and sound monitoring

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LUXURY VERTICAL

Jewelry Marketing

High-consideration marketing for jewelry brands across storytelling, search, commerce, and retention.

WHAT THE TEAM HANDLES

- Luxury brand positioning
- High-AOV funnel planning
- Jewelry SEO and shopping
- Marketplace presence planning
- Email and retargeting flows
- Seasonal and gifting campaigns

MARKETPLACE GROWTH

Walmart Marketing

Catalog, retail media, fulfillment, pricing, and reporting coordination for the Walmart ecosystem.

WHAT THE TEAM HANDLES

- Catalog and listing optimization
- Walmart Connect campaigns
- WFS and fulfillment strategy
- Pricing and buy box management
- Content and rich media
- Performance analytics

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RETAIL MEDIA

Target Marketing

Retail media, product content, retail readiness, and performance reporting for Target programs.

WHAT THE TEAM HANDLES

- Roundel retail media campaigns
- Product content and syndication
- Target Plus readiness
- Retail analytics and reporting
- Seasonal retail calendar planning
- Cross-channel retail alignment

NATIVE AND CROSS-PLATFORM

iOS and Android App Development

Mobile product development from scope and UX through engineering, store launch, and iteration.

WHAT THE TEAM HANDLES

- Product scoping and UX design
- Native iOS and Android builds
- React Native and Flutter options
- Backend and API integration
- App Store and Google Play launch
- ASO and iteration cycles

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CUSTOM DEVELOPMENT

Frontend and Backend Engineering

Custom product systems across modern frontends, APIs, backends, integrations, and internal tools.

WHAT THE TEAM HANDLES

- Technical architecture and planning
- React and TypeScript frontends
- API, database, and cloud engineering
- Third-party integrations
- Dashboards and internal tools
- Ongoing engineering retainers

ONE CONNECTED SYSTEM

Built to meet the next customer decision.

A focused engagement can begin with one product. A broader program can connect visibility, demand capture, e-commerce, marketplaces, product experience, and measurement around the same customer journey.

Demand and visibility

SEO, paid search, Meta, social, TikTok, and local services marketing.

Commerce and retail

E-commerce, Amazon, jewelry, Walmart, and Target marketing.

Build and product

Web design, product development, mobile apps, and full-stack engineering.

THE AGENCY ECOSYSTEM

Useful work, publicly visible.

iLuvSEO.com is the agency blog and training platform for SEO research, AI-search analysis, and digital marketing education. AgenticDiscoverability.com is an Adnexu entity focused on making websites easier for AI agents and answer engines to find, understand, and use.

START A CONVERSATION

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